

GHG Emissions Inventory Baseline 2023

In keeping with Canada’s national climate targets, Donna Cona Inc. is pleased to announce its participation in Environment and Climate Change Canada’s Net-Zero Challenge (NZC) with the goal of eliminating 100% of carbon emissions by the year 2050.

In accordance with this challenge, Donna Cona leases its office space and therefore does not have operational control over electricity, heating, or cooling under the Greenhouse Gas Protocol. As such, the company has no reportable Scope 1 or 2 emissions. Donna Cona’s Net-Zero 2050 target focuses on its measurable Scope 3 category – Business Travel, which represents the primary source of emissions under its operational influence. Donna Cona’s 2023 GHG Emissions Baseline is therefore focused on Scope 3 Business Travel, as the company does not have operational control over Scope 1 or 2 emissions. This baseline (7.4 t CO₂e) represents emissions from flights, car rentals, cabs, and personal vehicle use for business travel. The company has set a target to reduce Scope 3 Business Travel emissions by 25% by 2030, primarily through expanded use of virtual collaboration tools and low-carbon travel practices.

Recognizing the urgent need to address climate change and its widespread effects locally and globally, Donna Cona is committed to substantial emission reductions with a goal of achieving net-zero by 2050. This dedication reflects our organization’s core principles of environmental sustainability and responsibility. By joining the Net-Zero Challenge alongside the Government of Canada and other Canadian businesses, we are contributing to a more sustainable and resilient future.

We recognize that addressing climate change is a collective responsibility, one that demands respect for the Earth and decisions rooted in the well-being of all beings, ensuring a sustainable world for seven generations to come. Guided by the values of stewardship, reciprocity, and unity, we are dedicated to working together to nurture and create a harmonious future. As stewards of Mother Earth, we honor and protect the land through practices that sustain its health, vitality, and balance, ensuring its healing for the generations that follow.

Reducing Emissions

Donna Cona will continue to prioritize efforts to reduce greenhouse gas emissions across its operations. Ongoing research will identify additional opportunities to reduce emissions in alignment with our 2050 Net-Zero target. Donna Cona has adopted a hybrid work model, with 23 employees working remotely. This initiative significantly reduces Scope 3 emissions associated with business travel and employee commuting. Assuming an average round-trip commute of 40 kilometers per employee, this change could reduce vehicle emissions by approximately 204.29 metric tons of CO₂e over time.

GHG Emissions Inventory – 2023 Baseline Summary

Scope	Category	Description	tCO ₂ e (2023)
Scope 3	Category 6 - Business Travel	Business Travel (flights, car rentals, taxis, mileage claims)	7.4
Scope 3	Category 7 – Employee Commuting	Reduced through hybrid work model (23 employees)	<i>Minimal</i>
Total Scope 3 Emissions (2023): 7.4 tCO ₂ e			